



Ksenia Nigmanova

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highlights

- Extensive expertise in web and print design
- Solid knowledge and use of typography, layout composition, and colour balance
- Experience and awareness of UI/UX design principles for the web
- Thorough understanding of creative processes as they relate to print design (e.g. prepress issues and digital printing processes)
- Ability to learn fast and handle multiple concurrent and rapidly changing demands
- Ability to perform office tasks and interact as a team player using excellent written and oral communication skills
- 5+ years of experience working in a fast-paced publishing and marketing agency environment

education

January 2020, Akendi UX Certification and Training, User Experience Designer (Cxd™) Certification
Fall 2015 Algonquin College (Online Learning), Mobile and Web User Experience Design
(2006-2010) Algonquin College, Graphic Design Diploma, GPA 3.6/4.0
(2001-2006) Moscow International University, Bachelor of Commerce

skills

KELLETT COMMUNICATIONS

- Created responsive page designs for desktop and mobile with a focus on current best practices for site navigation, website usability, imagery/graphics, and intuitive user experiences
- Produced graphic elements for use in social media, marketing channels, interactive media to fulfill clients needs
- Utilized and built on brand standards and design guidelines
- Designed marketing materials such as annual reports, posters, advertising, roll-up banners, brochures for various GNWT departments, non for profit organizations and private clients
- Collaborated with Project Manager, Creative Director and web team to assess clients needs, brainstorm ideas, simplify and communicate new solutions for projects

skills

OUTCROP COMMUNICATIONS Ltd.

- Worked on creative projects for brands such as The Government of Northwest Territories, City of Yellowknife, NWT Tourism, Dominion Diamond Corporation, Tides Canada, Aboriginal Sports Circle in different media including print, direct mail, digital and social media platforms
- Created both advertising and design pieces for NWT Tourism including posters, print advertising and digital banners
- Created branding for NWT Film Commission with further implementation to printing materials and website design
- Produced sketches to communicate ideas to the creative director



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skills

FREELANCE

- Winner of the 12th International Kimberlite Conference logo design contest
- Illustrated cover for November 2017 issue of Edge YK magazine
- Designed branding for Ottawa's custom wood design shop with further implementation to print materials; website design and maintenance on Gophotoweb platform; liaised with a print shop to make sure the materials were printed on the right stock and within deadlines
- Pro Bono work for Leslie Park Community Association that included updating their current logo and design/layout of signs for various park's events

skills

CANADIAN GEOGRAPHIC ENTERPRISES

- Designed the departments and features for *Canadian Geographic* and *Canadian Geographic Travel* magazines, special interest publications, in-house advertisements, poster maps and various custom publishing projects
- Worked closely with Creative Director to complete various magazine designs from concept to final production (created in-house ads for different departments, assigned illustrations, participated in photo shoots, art directed design interns)
- Prepared graphics and mock-ups to the Creative Director's specifications, collaborated with editorial team and photo editor to further implement into real projects
- Designed Canadian Geographic digital magazine edition for the iPad
- Participated on the panel of judges for various Canadian Geographic's Photo Club contests

experience

October 2017 - June 2020	Kellett Communications, Senior Graphic Designer
October 2016 - September 2017	Outcrop Communications Ltd., Graphic Designer
October 2015 - October 2016	Freelance Graphic Designer
January 2012 - October 2015	Canadian Geographic Enterprises, Graphic Designer
July 2010 - January 2012	Canadian Geographic Enterprises, New Media Designer
Spring 2010	Deploy Interactive and Mobile, Co-op

volunteer experience

October 2016 - February 2018	Yellowknife Artist Run Community Center
May 2016 - June 2020	NWT SPCA

software

Photoshop	Power Point
Indesign	Word
Illustrator	Excel
Dreamweaver	Articulate 360

References available upon request